



Construction Completed

The Riverside Streetscape and Infrastructure Improvement Project, which broke ground in October 2008, has been completed. Although there will be minor ongoing maintenance activity, the construction is done. At this time, our overall focus shifts toward marketing the area, encouraging new development and/or reinvestment, and maintaining the improvements. Additionally, we can look forward to watching the new landscaping bloom this spring.



Banner Committee-Members Needed

Interested in serving on a Riverside banner design committee?

All that's required is your creativity and attendance at two daytime meetings (TBD) in April.

Committee members will work with graphic designer Lisa Wood to finalize the artwork for three banners. The banners will be installed on the streetlight poles and rotated throughout the year.

See Below for Contact Info -



Façade Rebates Available

In order to encourage exterior improvements to commercial businesses throughout Downtown Roseville, the Redevelopment Agency offers a façade rebate program. Business or property owners that make such improvements are eligible for rebates of up to \$25,000. Based on available funding and project approval, the program reimburses up to 2/3 of the costs associated with façade improvements. In addition, the program also offers rebates of up to:

- \$3,000 for new signage
- \$5,000 for awnings
- \$10,000 for signs and awnings



Interested in a rebate? Send an e-mail to:

baiken@roseville.ca.us
and we'll provide additional program information. Or visit the Redevelopment Agency's Programs & Incentives webpage at:
http://www.roseville.ca.us/planning/redevelopment/incentives_n_programs.asp

Public Works Project

The City of Roseville Public Works Department has hired Teichert Construction to upgrade the storm drain on Cherry Street. This 2-3 month project will extend the storm drain westward down Cherry Street from Riverside to the creek. The project, which also includes upgraded inlets, expands the area's drainage capacity. In particular, it focuses on moving excessive storm water away from the Riverside/Cherry Street and Riverside/Fourth Street areas. Construction is scheduled to begin this month.



Thank You!

The project team understands the challenges that were associated with operating your business during construction. Your patience and cooperation were very much appreciated. Everyone associated with the project hopes that their efforts help bring you future success. As always, if you have any questions or concerns:

See Below -



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